



University Showcase

*Website Marketing Opportunity, and
Conference Exhibiting July 9-11, 2015
San Jose del Cabo, Mexico*

This Year's Theme: Cultural Competence in Financial Therapy

Your University has been selected for this opportunity because your University has, or is beginning to serve the education needs of a new group of professionals: those who understand that financial planning and the counseling professions have a mutual desire to help their clients and that working together is more likely to achieve that goal. The FTA invites you to be listed on the FTA Website for one year, and a discount to this year's conference and the opportunity to exhibit and speak with potential students, academics, and practitioners.

Benefits to Your University - Visibility

- **Advertisement** links on the new FTA website with your logo, short description and a link to your program for one year
- **Exhibit at the Conference** and talk to prospective students and faculty. \$100 discount on the FTA conference registration fee (travel and associated costs are your responsibility) for one registrant. A 60-second spot at a general session to describe your program
- **Quarterly Newsletter** - Business Card sized advertisement which we will hyperlink to your program website, in one of our quarterly Newsletters to all on the FTA mailing list (About 900).

Frequently Asked Questions

- How many conference attendees do you expect? 150
- What is the purpose of the Financial Therapy Association? The purpose is to share a vision of financial therapy
 - The integration of cognitive, emotional, behavioral, relational, and economic aspects that promote financial health
 - To provide a forum for researchers, practitioners, the media, and policymakers to share research and practice methods and models of financial therapy
 - To promote methods of training for those involved in financial therapy
 - To inform public policy and practice management standards as these relate to financial therapy
 - To stimulate and disseminate clinical, experimental, and survey research on financial therapy
- Who attends? Our attendees include professionals from multiple disciplines:
 - Clinical professionals (marriage and family therapists, clinical social workers, professional counselors, psychologists, etc.)

- Financial professionals (certified financial planners, financial counselors, etc.)
 - Non-licensed professionals (financial coaches, social workers, etc.).
- What kind of display may I bring? Each university will be provided a 6 ft. table for their display.
- How long will my display be up? Your display will be active for the 90-minute reception.
- Do I have to register for the conference? You do not have to send someone to the conference, but we highly encourage you to do so. Your badge will indicate that you are part of the University Showcase in order to encourage attendees to speak with you about your program.
- How many Universities do you expect to exhibit? Space at the conference is limited to 10 Universities. Please register early.

Register Us!

- The cost is \$300.00 USD for the Showcase only (someone attending the conference would need to register as an attendee)
- The registration form is on the next page.
- Please register no later than June 1, 2015

Questions?

Please contact Ginger Phillips, FTA Executive Director

admin@FinancialTherapyAssociation.org

727-940-2658 x 2003 (open 8:00 – 500 Eastern Time)

The Financial Therapy Association is a 501 (c)(3) Tax Exempt Organization



University Showcase Application Form

Name of Contact Person: [Click here to enter text.](#)

Name of the Program: [Click here to enter text.](#)

Name of the University and College/Department/School: [Click here to enter text.](#)

URL for your Program: [Click here to enter text.](#)

Do you anticipate attending the 2015 Conference? Yes No

Email Address: [Click here to enter text.](#)

Telephone: [Click here to enter text.](#)

Time Zone: [Click here to enter text.](#)

Where and to whom should the invoice for \$300 be sent? [Click here to enter text.](#)

Upon receipt of this information, we will call you to discuss the following and any questions you might have. No invoice will be generated until we have had a phone call to discuss.

- Name of your program and URL.
- Description of your program Second URL if you wish.
- Your logo in .jpg and any rules about using this logo on the FTA website (following what are usually strict university rules)
- If you will send someone to exhibit at the Conference