



Contact Information

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Personal Statement

David Krueger, M.D. is an Executive Mentor Coach, who helps professionals and executives create success strategies to write the next chapter of their life or business stories.

My signature approach is incorporated in Emotional Economics®: The study of the interactions of mind and brain impacting money behavior and financial decisions. I integrate psychology, behavioral economics, and neuroeconomics with strategic coaching to help clients understand the emotionally charged issues of their money stories. As clients gain understanding and mastery of the mind matters and brain business that impact their money behavior and financial decisions, their effectiveness and satisfaction enhances.

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| Professional Services | Mentor Coach and Trainer |
| Practice Approach | <ol style="list-style-type: none"> 1. Individual Mentor Coaching 2. Family Business Succession 3. Training of New Money Story® Mentors <p><i>*All Financial Mentor Coaching done by telephone & licensed, Specialty-Certified New Money Story® Mentor Training via Teleconference & Internet.</i></p> |
| Client Focus | Individuals; Facilitation of Executive Teams |
| Typical Client Profile | Age: 40 + Gender: Male and Female Income: 6-8 figures Net Worth: Confidential and proprietary |
| Licenses/ Certifications/ Designations | MD/Psychiatrist/Psychoanalyst (Retired) Certified Professional Coach Founder of Licensed, Specialty-Certified Training: <i>New Life Story® Coaching; New Life Story® Wellness Coaching; New Money Story® Mentor Training</i> |
| Education | LSU School of Medicine: MD degree; University of Colorado Medical Center Dept. of Psychiatry: Specialization in Psychiatry; Houston-Galveston Psychoanalytic Institute: Psychoanalysis specialty; Coach Training Alliance: Certification as Professional Coach |
| Fee Structure | Monthly retainer for individual clients; Project fee for corporate engagements |
| Years in Practice | Psychiatry and Psychoanalysis: 25 years Executive Mentor Coach: 9 years |
| Professional Association Affiliations | Financial Therapy Association American Society of Journalists and Authors Faculty and Dean of Curriculum, Coach Training Alliance Founding Member, CEO Netweavers |
| Research Interests | Neuroeconomics; Behavioral Economics; Money Psychology |